

ESTABLISHED JUNE 19, 1871.

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MAIL ORDERS FILLED.

Samples Sent.

HAYDEN BROS.

A PLAIN, UNVARNISHED RECITAL OF SOME OF THE

GREATEST OFFERINGS

Ever Put on Any Counters in the Country.

Cash Controls the Market and We Have the Cash!

HIGH CLASS BLACK SILKS AT CUT PRICES.

This Is Not a Sale of Cheap Silks and Velvets, But a Sale of Best Grades at Prices Which Make

Competition Absolutely Impossible A GREAT DROP IN SILKS.

BLACK INDIA SILK, 32 inches wide, an elegant lustrous silk of a superior quality, goods that have always sold for 75c a yard; our price for this fine silk this week is 39c a yard

COME IN AND LOOK AT OUR SILKS.

BLACK TAFFETA SILK, just what you have been wanting to make up for underskirts, the price has been 75c, but now it's only 59c a yard

NEVER BUY ANY SILK WITHOUT GETTING OUR PRICES.

BLACK SURAH SILK, full 24 inches wide, and made by one of the best manufacturers of silks in this country, and it's worth more at wholesale than our price, this week at retail is 59c a yard

THESE PRICES ON SILKS SHOW THE POWER OF READY CASH

BLACK CACHEMERE FINISH GROS GRAIN, black Royal Armure, black Faillie Francaise, black Satin Rhazimor, four popular weaves in dress silks, actually worth \$1.00 per yard, our price on them is 69c a yard

WE NAME THE LOWEST PRICES ON SILKS, ALWAYS.

BLACK BROCADED PEAU DE SOIE, full 24 inches wide, an elegant new silk for dresses, styles confined to us, and a quality really worth \$1.25 a yard, but we name a low price of 85c a yard

IT COSTS YOU NOTHING TO LOOK AT OUR SILKS.

BLACK GROS GRAIN, black Satin Duchesse, black Royal Armure, black Gros Grain de Londres, black Faillie and Black Satin Rhazimor; these are all regular \$1.25 dress silks, but during this sale they are 89c a yard

YOU CAN ALWAYS FIND THE SILKS YOU WANT HERE.

BLACK MOIRE FRANCAISE, Polka Dot Moire, Moire Miroire, Ox Eye Moire, Piva and Satin Stripe Moire, are a few of the many handsome designs we show in all silk black moires for 91c a yard

OUR PRICES ON SILKS ARE WORLD BEATERS.

BLACK PICOT TAFFETA SILKS are the new and correct things in silk just now, black goods with small neat designs, in cardinal, light blue, pink, Nile, lavender and amber, you can't buy these goods in New York, less than \$1.25, our price 91c a yard

WE GUARANTEE OUR BLACK DRESS SILKS.

We offer an elegant line of extra heavy BLACK DRESS SILKS, in all the new weaves, full 24 inches wide and wear guaranteed, regular \$1.50 dress silks at the uniform price of 91c a yard

Samples of silks cheerfully mailed to out-of-town customers, who will please be explicit in stating whether they desire black or colors, so that we can fill their orders.

CLOTHING DEPT.

TO GET YOUR TRADE.

If you are not yet a customer, you will soon be. It don't pay to give big prices when you can buy at our prices. We are anxious

To Make You a Customer

And don't offer any special bargains for a bait. We always sell our goods at the same one low price.

Look in Dodge St. Window

Men's Suits, \$6.50. Same as you pay \$10.00 for elsewhere. Men's Suits, \$10.00. See if you can find their equal at \$15.00. Men's Suits, \$12.50. Equal in style, finish and workmanship to any tailor-made garments, only much less in price.

Big Boys' School Suits, long pants styles, ages 12 to 19 years, single and double breasted, sack styles. "Perfection" is the word for them \$5.00. Children's Suits, knee pants styles, ages 3 to 15. By far the largest stock in Omaha. Every suit is in the latest fall style. Have any color you may ask for. 4,000 suits, over 75 different patterns to select from, at a saving of 35 per cent or your money back. Strictly all wool Knee Pants Suits, sizes as above, double breasted coats, pants made with double seat and knees, have the patent elastic waist band. Every suit warranted not to rip in seams. Monday and all week, only \$2.50; others will charge you at least \$3.75.

MAIL ORDERS FILLED.

Wash Dress Goods.

Special Sale for Monday.

BARGAIN NO. 1. 32-inch Sateens, 1c. 32-inch Pongee, 5c. 32-inch Japanese Cloth, 5c. Plain Black Sateen, 5c.

The above goods are all of superior quality and finish, and have always been sold at 15c and 20c yard. On Monday your choice for 5c.

BARGAIN NO. 2. 32-inch Imported Sateens, 10c. 32-inch Imported Pongee, 10c. 32-inch Plain Black Sateen, 10c. Double width Serges, 10c.

This list comprises a line of very beautiful and dainty colorings that have previously been sold at 25c and 30c yard. BARGAIN NO. 3. Imported Syrian Crepes, 15c. 40-inch Court Cloth, 15c. 32-inch French Sateens, 15c. 32-inch Satin Finish Crepe Moire, 15c. 32-inch Imported Black Sateens, 15c. Special half cost sale on remnants of Wash Dress Goods for Monday.

Monday Bargain Day in Our Wrapper Dept.

For Monday we place on sale a handsome line of Ladies' Wrappers for fall and winter wear, in dark colors, made of Prints, Sateen and Flannellette. All these are handsomely trimmed and at prices never before offered by any house in the city in the same line of goods. Be sure and visit our Wrapper Department while in the store Monday and secure one of these extra good bargains, ranging in price from 95c to \$1.80.

Sheeting Dept. (No Samples.)

9-4 Bleached, 17c. 9-4 Embleached, 12c. 42-inch Bleached, 10c. 42-inch Unbleached, 8c. 4-4 Bleached, 4c. 5c. 6c. 7c and 8c. Berkley Cambrie, 7c. A fine lot of remnants of Percate and Calcees.

Blankets.

10-4 Silver Gray Blankets, 40c pair. Full 11-4 White Cotton Blankets, 38c pair. A few pairs more of these sample Blankets in grey and red at \$2.50, \$2.75 and \$3.75. A splendid full 11-4 grey all wool Blanket at \$4.00 and \$4.50 pair. Strictly all wool 11-4 Scarlet Blanket at \$4.75; worth \$6.50.

Linens.

56-inch all linen cream damask, 25c, cheap at 40c. 70-inch bleached damask, was 75c, on sale Monday at 50c a yard. Novelty colored damask, worth 50c, on sale at 25c per yard. 200 yard wide extra heavy German damask, was \$1.50, now is \$1.00 per yard. 3-4 full bleached dinner napkins, cheap at \$1.50, on sale at \$1.00 a dozen. 18-inch twisted linen crash, was 10c, now selling at 5c per yard. \$1.75 Marseilles bed spreads, \$1.00 each.

Ladies' and Gents' Furnishings

Tremendous cut price sale on children's underwear. Children's merino vests and pants, 4c each, with small advance for large sizes. 1 case of men's all wool navy blue flannel shirts only 75c, worth \$1.25. Ladies' extra heavy Jersey ribbed vests and pants only 25c, worth 50c. 1 lot of men's suspenders worth 50c to \$1.00 to be closed at 25c per pair. 100 dozen gents' fast black cotton half hose only 12 1/2c, worth 25c. 1 lot of men's fancy bows only 5c, worth 25c. 1 case of ladies' all black cotton hose, seamless, 12 1/2c, worth 25c.

Draping Silk

We have reduced a line of plain, 30-inch China silks to 25c per yard, 3rd floor.

Jewelry Dept.

Gents' "Boss" gold filled watches, warranted to wear 15 years, Elgin or Waltham works, warranted first-class timekeepers, \$8.33; worth \$15.00. Gents' gold stilted hunting case watches, Elgin or Waltham, \$5.49; worth \$10.00. Ladies' solid coin silver chateleine watch, stem wind and set, jeweled movement, \$2.95; worth \$6.00. Solid gold rings 75c; worth \$1.50 and \$2.00. Belt buckles, 35c; worth 75c. The latest novelty "Brownie" stick pins, 10c; worth 25c. Hair ornament, 45c; worth \$1.00. Lace pins, 9c; worth 35c. Gents' watch chains, \$1.25; worth \$2.50. Coin silver thimble, 13c; worth 50c. Alarm clocks, 55c. Watch and Clock repairing at reduced prices.

DRESS GOODS, DRESS GOODS.

As Monday has got to be the recognized dress goods day, so Haydens has got to be the recognized place.

WE'VE GOT THE LARGEST STOCK. WE'VE GOT ALL THE NEW THINGS. WE'VE GOT PRICES WHICH SIMPLY COMMAND ALL the bargain seekers to at least come HERE before making their Fall Purchases.

Monday's Unusual Offering:

50 pieces 38 inch all wool suiting, all colors and mix- 25c Special. 50 pieces 36 inch English covert in all the beautiful ef- 39c Special. 2000 yards of all wool novelties, goods that were made Monday's Special. 50 pieces navy blue henrietta, the regular 23c quality 12 1/2c Special. 100 pieces novelties, serges, diagonals and granites, Monday's Special. A beautiful illuminated novelty, the correct thing, 12 1/2c Special. Our 48c, our 58c Gorman Henrietta 38 inches wide, all 43c Special. Our 46 inch German henrietta, our 46 inch imported 29c Special. Serge that sold up to Saturday night at 75c, will open 50c Special. 1000 remnants of all classes of colored dress goods, the Monday's Special. Monday's Special 52 inch broadcloth, 48c Special. Monday's Special 52 inch handsome covert worth \$1.50, 95c Special. 4-4 inch novelties, the beauty of the Monday's Special. A beautiful line of plaids for children's school dresses, from 12 1/2c to 75c Monday's Special.

BLACK GOODS, BLACK GOODS.

We have said so much about the beauty of this department that it would seem as if the story had been told. But it has not, nor are we able to fully expatiate on the beauty of the many wares that are daily arriving in this department.

MONDAY'S SPECIAL—We offer 25 pieces of the following novelties in black: Edge Fantaisie, 50c. Crepe Diamond, 50c. Perle, 50c. Henseline, 50c. Leongier, 50c. Diagonal Brocade, 60c. Camels Hair Stripe, 60c. Moire Weave, 60c. and many other novelties.

MONDAY'S SPECIAL—We offer 25 pieces of the following novelties in black: Storm Serge—48 inch—extra heavy, 59c. Storm Serge—50 inch—extra heavy, 75c. Storm Serge—54 inch wide and positively the best in America—Monday's special, \$1.00

MONDAY'S SPECIAL—In Serge—34 inch—c-w, 12c. Serge—38 inch—all wool, 39c. Serge—46 inch—all wool, 48c. Serge—46 inch—all wool, 50c. Storm Serge—48 inch—extra heavy, 59c. Storm Serge—50 inch—extra heavy, 75c. Storm Serge—54 inch wide and positively the best in America—Monday's special, \$1.00

MONDAY'S SPECIAL—We deem it a pleasure to show our line of blacks, as we consider it the largest and handsomest line west of New York. Samples mailed to any part of America.

THE LAST CHANCE TO OBTAIN Free Lessons in Ladies' Tailoring Is This Week.

FURNITURE.

5-PIECE OAK PARLOR SUIT, Upholstered in Tapestry, Spring Seats, \$11.95.

See our new line of Parlor Suits, made in Tapestry, Plush and Brocatelle. We have six extra bedroom suits between the prices of \$15.00 and \$20.00. We have made it our special aim to get the best suits made to sell for \$20.00 and under. The result is we are now showing a line of bedroom suits which WE KNOW are superior to anything on the market for the money. If you need anything in this line it surely will not be much trouble to look at ours before you buy.

Oak Suits, French plate mirrors, \$15.00, \$16.50, \$17.50, \$18.50, \$19.00, \$20.00. Woven Wire Cots, Each, 90c. Oak Cane Seat Dining Chairs, 80c. 6-Foot Extension Table, \$3.45. Cotton Top Mattresses, any size, 2.00. Square Folding Card Tables, 1.00.

You can get any of these goods and all you want any time, all in Furniture Dept. If price is any consideration for first-class goods we will sell you every time.

Flannels. Outing Flannel at 5c and 10c. Shaker Flannel at 7c, 10c and 15c. All wool Red Flannel from 14c up.

Wall Paper. We are closing our present stock of wall paper. If you need any paper now or next spring, it will pay you to look at these goods. Many patterns are selling at 1/2 former price. They are going fast.

Notion Department. The largest and most complete stock of notions in the west. In our notion department you can find all the best goods made, and always at the very lowest prices. These are NOT special prices, but the regular every day price of the article, viz: The best 13 inch 5-hook 1 inch back crease steel, either black, white or drab, only 5c a pair. 12 spools best 3 yard pure dye silk floss for 5c. 40 packages either straight or crimped hair pins for 5c. Best satin belt, silk elastic ladies' hose supporters 25c pair; really worth 50c. Twin wire dress stays 5c per dozen. Best stockinet dress shields 6c per pr. 600 yards spool cotton for 5c. 5 spools button hole twist for 5c. 1 dozen wash embroidery twist 25c per dozen. SPECIAL PRICES for Monday only: 5000 yards all silk satin gros grain ribbons Nos. 40, 60 and 80, at 25c yard; worth 30c. 500 yards fancy veillings at 5c yard. 25 croquet sets worth \$2.25 to close at \$1.50. 1000 new books worth 25c, on Monday 1c each. Fine lot of new jets at 15c per yard.

Hats and Caps. The genuine John B. Stetson & Co., in black and nutria, \$5.00, worth \$5.00 each, and every one guaranteed. The genuine Tiger hat, in black and nutria, \$2.00, worth \$4.00. A special line of men's derby 75c. Boys' and children's hats and caps 25c. Youth's and boys' hats 40c. The leading styles of men's derby and tourist, in brown and black, \$1.50, hatter's price, \$3.00. All of the leading styles for children's in fancy turbans and caps, 50c, worth \$1.00 to \$1.25.

Trunks and Bags. \$2.50 for a Trunk, \$5.00. \$3.00 for a Trunk, \$6.00. \$4.00 for a Trunk, \$8.00. \$5.00 for a Trunk, \$10.00. Our Bags and Satchels we are selling at the same discount.

Music Dept. The Only Place to Buy Sheet Music. One-half off on all the Latest Popular Sing and Instrumental Music, 7,000 different selections at 3c per copy; by mail 1c. Write or call for catalogues. Instruction Books, all kinds, half price. All the latest folios, 35c.

Small Musical Merchandise. Mandolins, formerly sold at \$25.00; now \$12.50. Mandolins, formerly sold at \$15.00; now \$7.50. Guitars, formerly sold at \$25.00; now \$12.50. Guitars, formerly sold at \$15.00; now \$7.50. Guitar, formerly sold at \$7.00; now \$3.50. Special bargains in Banjos, Violins, Autoharps, Accordeons and everything in the music line. Piano tuning, \$1.50.

House Furnishing Goods. Coal beds, 12 1/2c each; stove mats, 5c; flower pots, with saucers, 15c each; scrub brushes, 3c each; Mason fruit jars, all complete, 4 1/2c each; No. 7 copper bottom wash boiler, 38c; No. 8 copper bottom wash boiler, 49c; tea kettles, 15c; wash basin, 5c; fire shovels, 5c; dipper, 5c; pie tins, 5c; 1/2 gal ribbed crystal water jugs, 30c; decorated figure vase lamp, all complete, with shades to match, \$1.25, worth \$3.50. Wash boards, 7c. The handy wringer, \$1.75. Crystal cream sets, 15c per set. Yellow mixing bowls, 5c. Terra cotta casseroles, 12c each. Crystal sauce dishes, 10c per set.

Groceries. Never before were canned goods so cheap. The big grocery department is cutting prices again. 2-1/2c cans California plums, all kinds, 10c for Monday only; 3-1/2c cans choice tomatoes, 7 1/2c; choice sugar corn, 6 1/2c; 5-1/2c cans preserved blackberries, 10c; Columbia river salmon, 7 1/2c; spaghetti, 5c; extra starch, 2 1/2c; sweet chocolate, 3c cakes, imported mustard 2 1/2c bottle; puritan rolled oats, 5c; castle soap, 5c; all kinds laundry soap, 2c bar; concentrated lye, 5c can; Rock Point oysters, only 8 1/2c can large pails July, 25c.

Teas and Coffees. Good Rio coffee, 17 1/2c, worth in any store 25c; Golden Rio coffee, 19c, sold for 28c everywhere; Santos coffee, 21c, worth 28c; Maracabo, 21 1/2c; Guatemala, 25c; Arabian mocha, 22 1/2c, worth 30c; Martinique mocha, 20c; broken Java and Mocha, 10c; very fine, uncolored Jap tea, 15c; very fine sun cured tea, 12 1/2c; dust tea, 8c; Young Hyson tea, 12 1/2c; Gunpowder tea, 15c; Imperial, 15c; Amoy Oolong, 15c; Formosa Oolong, 15 1/2c; Ceylon, 22 1/2c; India and Ceylon blend, 27 1/2c; Ceylon tea, 21c.

Flour Dept. To introduce Haydens' best 5X flour we will for a short time put in one of the following articles in every sack. The flour is warranted to be the best you ever used or money returned. One diamond ring. One gold watch. One five-dollar bill. One set solid silver-plated teaspoons. One wonderful Christy bra. One ladies' cluster diamond lace pin.

Read Our Prices on Butter. Nice fresh country butter, 12 1/2c, 14c and 16c; always the leaders in creamery, 15c, 20c and 22c. Butter will be much higher, so you had better get some now.

Pork is Going Up. We are the only house in the west that can sell you anything you want in cheese at the lowest prices. We can sell the finest New York state full cream at 12 1/2c, 14c and 16c, nothing like it made; Wisconsin cream cheese 7 1/2c, and Limburger cheese 12 1/2c and 15c. Swiss cheese 12 1/2c, 14c and 16c; brick cheese 12 1/2c, 14c and 16c; Sag Sago 8c per package; finest imported Swiss that sells all over for 60c per pound, our price 30c.

Fish. In a short time we will have in our fall line of all kinds of smoked and salted fish, and we will give you a surprise. Here are some of our prices now: California salmon 10c and 12 1/2c; white fish, 5c, 7 1/2c, 10c and 12 1/2c; fancy Norway herring, nice and fat, 7 1/2c per pound; mackerel, 7 1/2c, 10c, 12 1/2c and 15c; Portland herring, 15c per doz.

Crackers and Bakery. Soda and oyster crackers 5c per pound, ginger snaps and Snow Flake crackers 7 1/2c, cream toast 10c, Oatmeal molasses cake, grandma's cookies, sugar cookies and frosted cookies, all at 4 1/2c per pound; Garnett Snow Flake bread only 2c per loaf, cracker meal, nice and fresh, 5c per pound; nice fresh buns 7 1/2c per dozen, doughnuts 7 1/2c per dozen.

Dried Fruits. We have the largest dried fruit department in Omaha. The following prices won't last long with such things as Valencia raisins, only 2 1/2c pound; new Cal blackberries, 5c pound; new California nuts, 7 1/2c pound; evaporated apples, 5c pound; Cal. pitted plums, only 5c pound; evaporated cherries, 5c pound. All new goods or money refunded.

Hardware. Examine these prices: Best wire nails only 1 1/2c per lb. 2-foot boxwood rules only 3c. Door bolts, 2c; rim or mortised door locks only 14c; sash locks, 5c; double iron smoothing plane, 39c; jack planes, 45c; fine planes, 65c; hand saws, 35c; screw drivers, 5c and 10c; 40c braces at 10c; 1 1/2c padlocks at 5c; and everything in the hardware line at 50 per cent below regular rates. Waffle irons only 75c.